



In this series six directors take a backstage look at some
of the most glamorous businesses in the world

Design has always surrounded us in our homes, public spaces and the streets we inhabit. But only recently has the role of the designer achieved cult status. This film looks at the work of British designers and groups from the renaissance of design in Glasgow to world-renowned industrial consultancies like TKO and Hollingtons and new media specialists Deep End and Tomato.



Shaun Leane Coil Corset Chris Moore

Fashion From the glamour of the catwalk to the clatter of cashmere looms, designer Anthony Symonds prepares his collection for London Fashion Week. Alexander McQueen's tribal nose spikes, Whitaker Malm's leatherwork concoctions and Burberry dog coats also make guest appearances.

Film We go on location with Michael Caine in John Irvin's *Shiner* and meet Oscar nominated director Alex Jovy on the set of *Sorted*. We observe pre-production on the big budget movie *Captain Corelli's Mandolin* and watch as special effects are created for the headless horseman in *Sleepy Hollow*. Meanwhile marketing decisions are made prior to the premiere of *Whatever Happened to Harold Smith?*



Empire Design

Music The contemporary music scene is unveiled with contributions from multi-million selling Jamiroquai, music from Grammy Award winning Fatboy Slim, Robbie Williams, Radiohead, Asian Dub Foundation and Brit Award winners Belle and Sebastian. How has a tiny island of musical mavericks influenced musical styles for over forty years?

Soccer The English Premiership is the most commercially successful soccer league in the world. The "beautiful" game is played in state of the art stadia and matches are watched live by huge global audiences. At West Ham United conflicts arise between the commercial pressures of big business and the interests of the club's loyal and devoted supporters.



Warwick Castle, Warwick, England

Steve Bacon

Warwick Castle, Warwick, England

Tomato

Tourism We visit three diverse tourist venues with unique strategies to pull in the tourists. Warwick Castle, which can trace its origins back 1,000 years, is managed in the style of a history theme park. Cavern City Tours sell Beatles tourism to thousands of Americans and the millennium science attraction Our Dynamic Earth offers the visitor a high-tech interactive experience in Edinburgh.



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